

VERB®

2022 BRAND BOOK





VERB[®]

great hair with no filter.
real results, real people.
there's a *verb* for you.



Meet

VERB®

Great hair with no filter.

WHO WE ARE

Born in Austin. Raised in New York.
We keep it real: real products, real
results, real people, no retouching.
Just great hair with no filters.

Verb is a team of all types with one
commitment, making the best hair care
at one simple price for you and us— and
our plus ones, family, friends and kids.

In Austin we say y'all and we mean it.
All hair types, all hair needs, there's a
Verb for that.



VERB

POWERHOUSE PRODUCTS



Ghost™ Oil

A weightless hair oil that is clinically proven to enhance shine by 75%*.



Ghost™ Exfoliating Scalp Nectar

100% of consumers felt a cleaner, more refreshed scalp after using Ghost Exfoliating Scalp Nectar™.*



Purple Shampoo + Purple Mask

Reduces brassiness by 24% after just one use*



Glossy Collection

86% of consumers saw shinier hair with more moisture when using the Glossy Collection.*



Curl Foaming Gel

Reduces frizz by 83% for up to 72 hours*

**in a third party lab setting*

WHAT MAKES US UNIQUE



**BORN IN AUSTIN, TEXAS
IN BIRDS BARBER SALONS**

ALL PRODUCTS ARE SALON TESTED



ONE SET PRICE AT \$20

HIGH PERFORMING FORMULAS AT
AN APPROACHABLE PRICE POINT



MODELS ARE NEVER RETOUCHE

WE KEEP BLEMISHES AND FLY-AWAYS

WHAT WE DO

Great hair should always start and end with great care. Our products are loved by stylists and made with only good stuff.

No parabens. No gluten.
No harmful sulfates.

PETA certified cruelty-free.



VERB

VERB CONSUMER



ACTIVIST
CONSCIOUS
CONSUMER



HEALTHY LIFESTYLE
SELF-TREATING
INDEPENDENCE



AUTHENTICITY
VERSATILITY
EFFORTLESS
INDIVIDUALITY

TRANSPARENCY
QUALITY
PERFORMANCE



RAVES AND REVIEWS

+27K REVIEWS

AVG 4.7 RATING

+93% 5 & 4 STARS



“After using the product religiously for a year I will not go back to any of my old products. I am consistently impressed by Verb’s products, but especially the Ghost line. It makes all the difference in my hair. Running out of the Ghost Oil is the worst!! I love this product and it really was a game changer for me and my hair.”

- **Elizabeth Z.**



“I shudder to think how much money I’ve wasted on finding the perfect shampoo. But this shampoo **IS THE ONE**. My hair (fine but lots of it) is at long last shiny and healthy. Love it and have been using it faithfully for three years, along with the companion conditioner and oil.”

- **Ms. J**



“Please don’t ever stop making this product! My hair is so thin and I’m losing it as I age. This gives me so much volume. I can’t live without it.”

- **Kristen**

“Honestly one of the best hair products I’ve ever bought”

- **Jan C.**



“I have the hardest time finding products that make my curls pop, but this product got me right together honey! I even had someone stop me in the grocery store to compliment me on my curl definition and ask what I used, and that was on 2nd day hair! Smells fantastic too! Trust me this purchase is a no brainer!”

- **Lin H.**

VERB IN THE PRESS



allure

These Are the Best Award-Winning Products Sold at Sephora
The Verb Volume Dry Texture Spray is, by far, one of our favorite hair products for creating a slightly tousled look on minimal hair-styling days. This texture spray uses hydrating glycerin, hair-smoothing vitamin B5, and oil-controlling seaweed and kelp extracts **to act as a dry shampoo and styling product at the same time.** It creates effortless body while it refreshes your scalp, plus, it has a deliciously light grapefruit and oatmeal scent that'll definitely turn heads.



InStyle

The 9 Best Shampoos for Gray Hair of 2022 to Keep Silver Strands Brass-Free

In addition to professional-grade violet pigments, this formula is packed with açai extract, which contains vitamins A and E, proteins, and fatty acids. Açai strengthens the hair strands, leaving your hair stronger and less prone to breakage. Additionally, the coconut fatty acids, which absorb quickly into the hair, add even more moisture. Thanks to all of these **powerhouse ingredients and incredible hydrating ability**, this shampoo works well for those with curly hair that might be tricky to maintain. It gives you the moisture your curls need, but the pigment to maintain your silver strands. It can be used daily, but because most curly-haired folks don't wash their hair every day (or even every week), you can easily use it less frequently, yet notice substantial differences in color tone.



WELL + GOOD

If You've Been Using Dry Shampoo All Winter, Derms Are Begging You To Try These Buildup-Blasting Scalp Treatments.

Verb Ghost Exfoliating Scalp Serum

This lightweight scalp serum is formulated with moringa oil, biotin, AHAs, and poly-hydroxy acids (PHAs) to gently remove product buildup and dead skin. Use the nozzle to apply it to your scalp before you shampoo. Let it sit for 10 minutes and rinse.



BuzzFeed

29 Hair Products People Who Air Dry Actually Swear By

Verb Ghost Oil makes quick work of taming frizz and flyaways. **This is THE BEST hair oil if you have coarse, thick hair like me.** Reviewers with hair textures up to 4c rave about it!

I got turned onto this stuff after some colleagues put it in stories and after trying just about every hair oil out there, **I can assure that this is the good stuff.** It's great for finishing off your look after heat styling (like with a curling iron or straightener) or helping your hair calm down post-blow-drying. Or, as this story suggest, it's great for putting in your hair before air drying. I always keep a bottle in my medicine cabinet!

VERB IN ACTION



VERB IN ACTION



ENGAGING
EVENTS

EXCITING
LAUNCHES

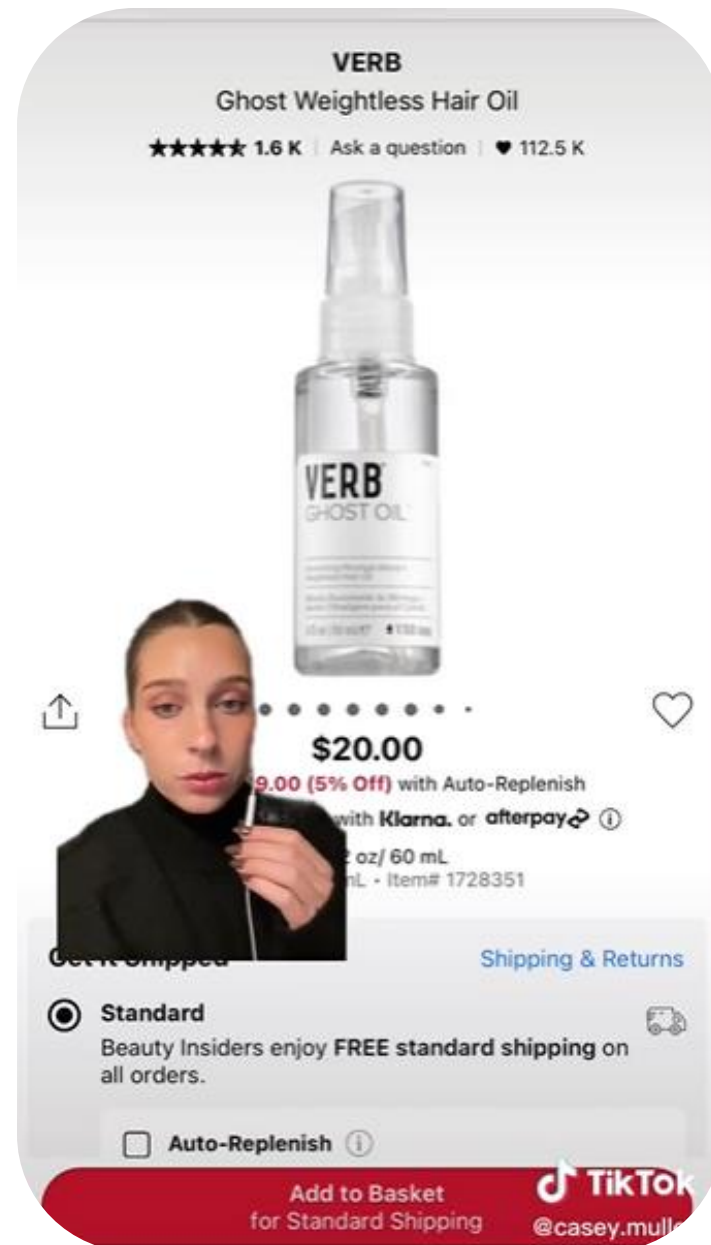


IN STORE
GRAPHICS

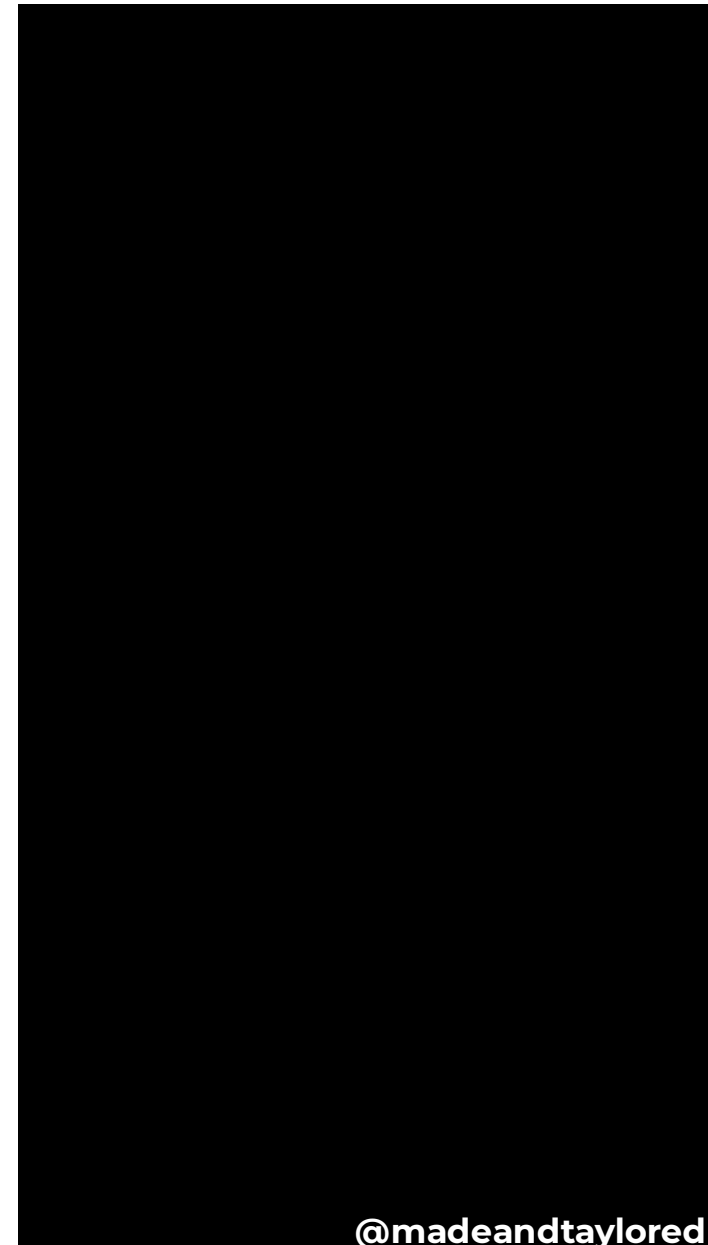
AUTHENTIC COMMUNITY



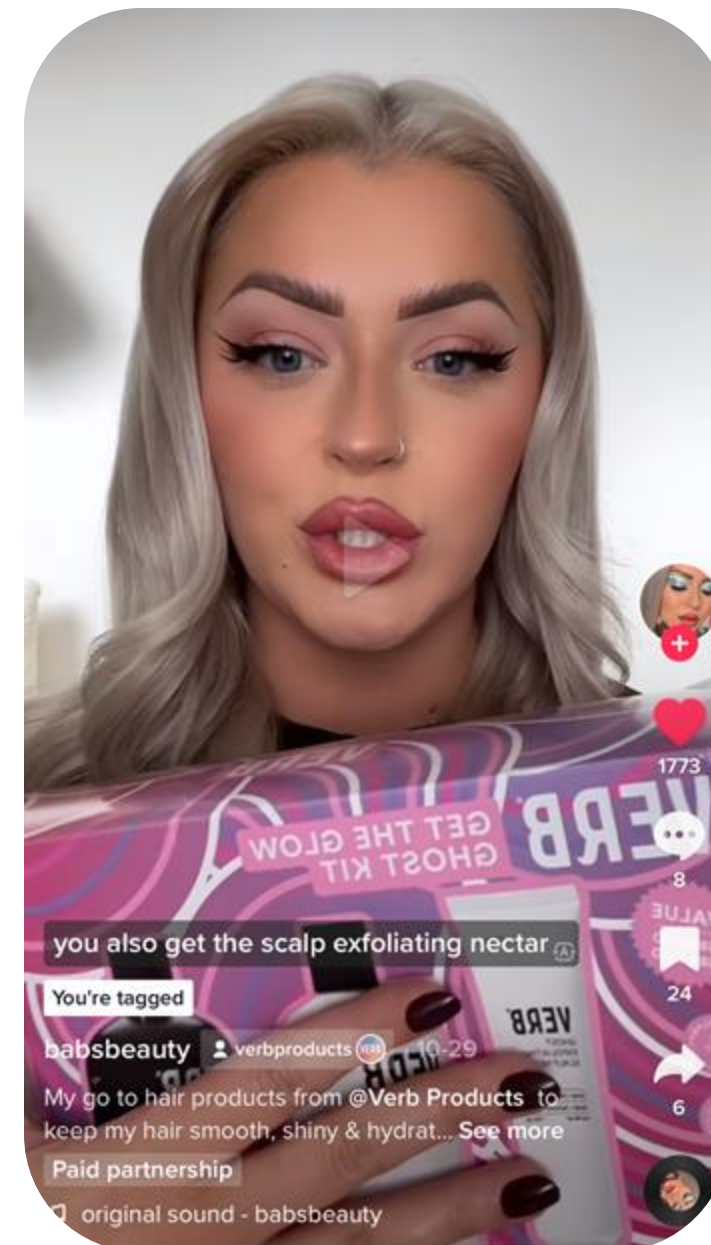
SOCIAL LOVE



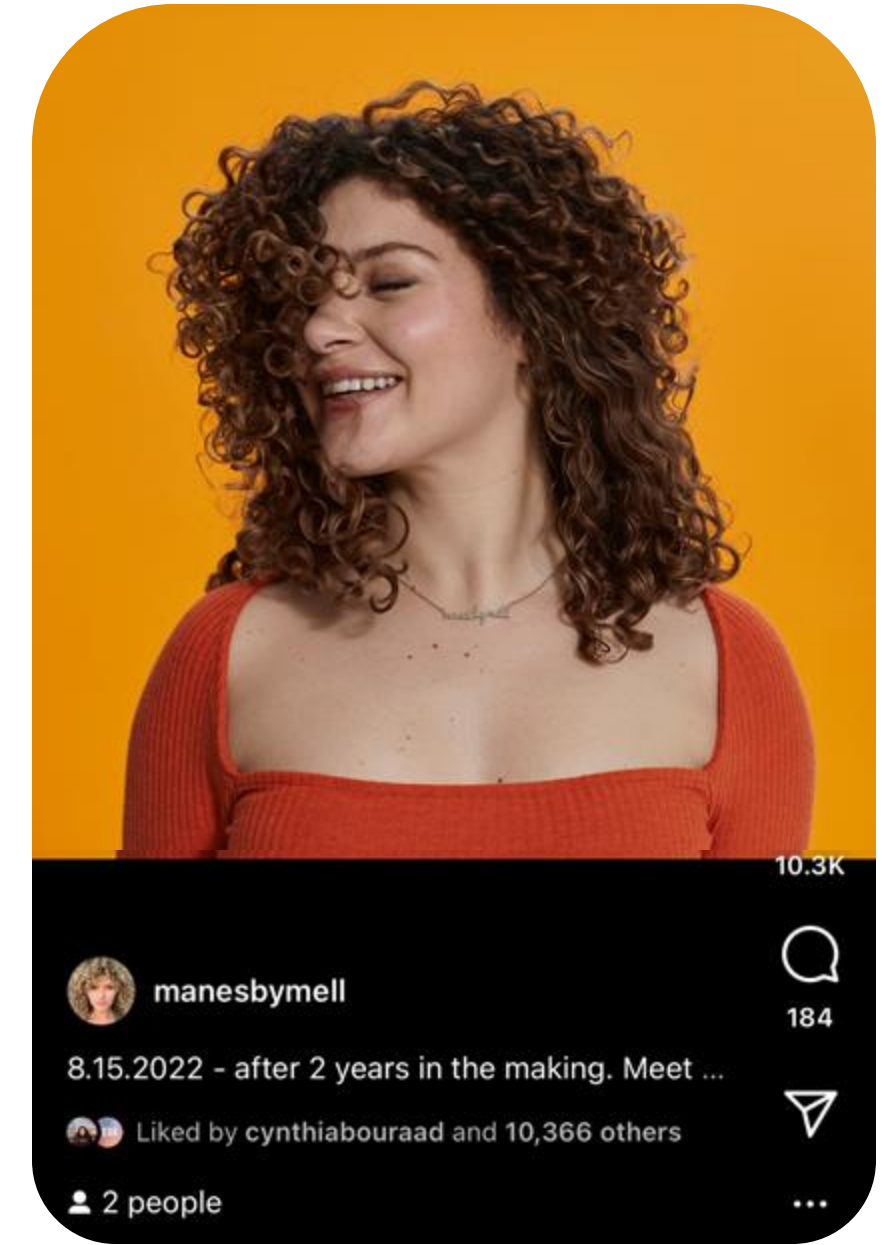
Ghost Oil
Views: 734k
Likes: 94k
Saves: 28k



Volume Spray
Views: 12.8mil
Likes: 1.9mil
Saves: 11.3k



Sephora BI Sale/ Holiday Promo
Views: 174.4k
Likes: 1773
Saves: 24



Curl Foaming Gel
Influencer Partnership
Likes: 10.3k
Comments: 184

SUCCESS STORIES



Allure Best of Beauty Award
Volume Dry Texture Spray



Refinery29 Beauty Innovator Award
Ghost Hairspray



* FOR INTERNAL USE ONLY



Glamour Best Pro Shampoo & Conditioner for Moisture
Hydrating Shampoo + Conditioner



* FOR INTERNAL USE ONLY



Best Drugstore Volumizer / Texturizer
Volume Dry Texture Spray



* FOR INTERNAL USE ONLY



Best Hair Oil (TikTok-loved)
Ghost Oil



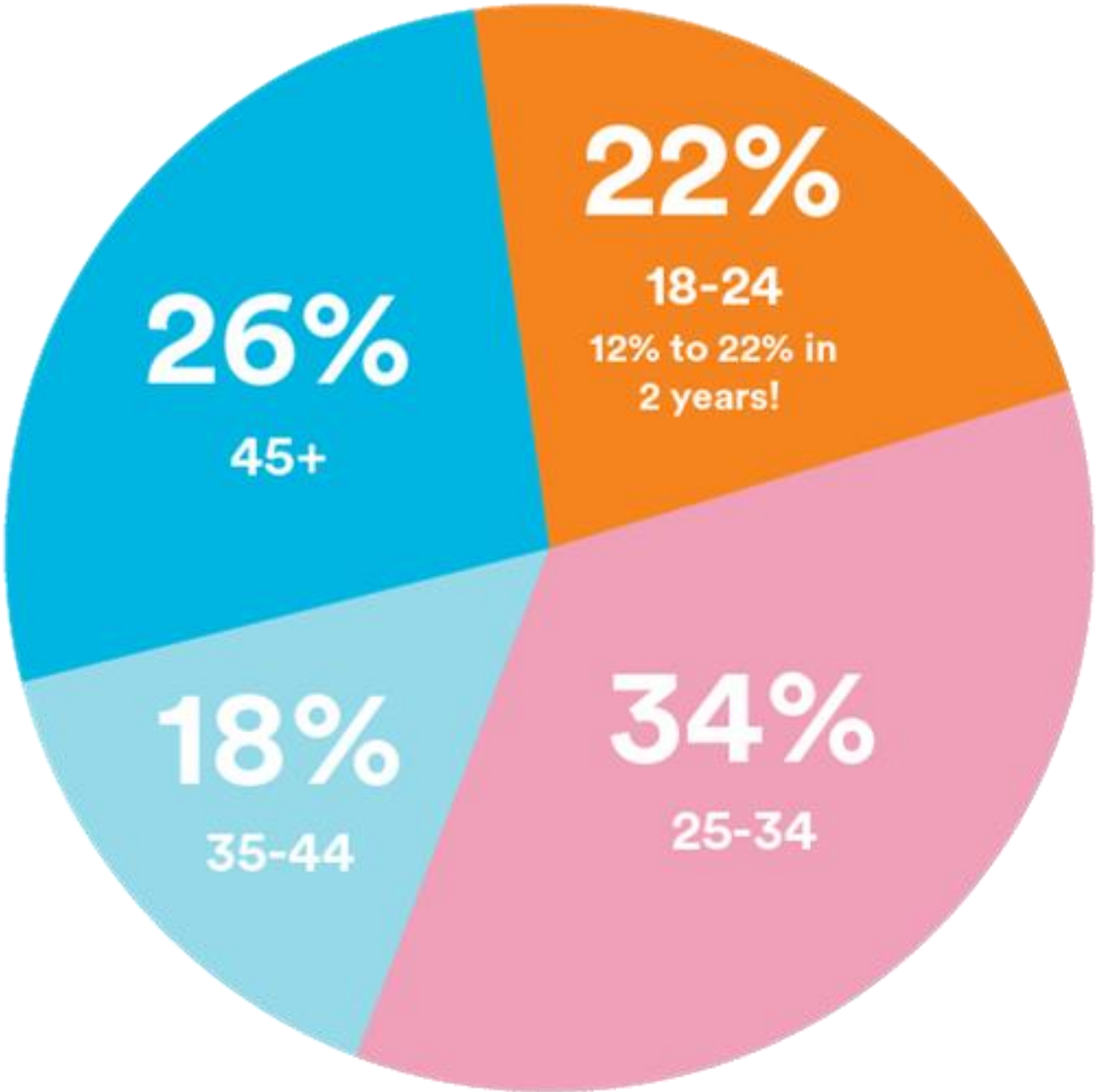
* FOR INTERNAL USE ONLY



Best Texture Spray
Volume Dry Texture Spray



OUR CUSTOMER



Source: Shopify + Google Analytics

THERE'S A VERB FOR YOU

**All hair types, all hair needs,
there's a Verb for that.**

A collection for every need and
every hair type.

Approachable products.

One set price.

Salon quality performance.

Mix and match across the brand for
the perfect personalized routine.



GHOST



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

GHOST COLLECTION

Weightless formulas infused with moringa oil to smooth and add shine to fine and easily weighed-down hair.



**GHOST EXFOLIATING
SCALP NECTAR**
2 oz



GHOST SHAMPOO
12 oz | 32 oz
Gallon



GHOST CONDITIONER
12 oz | 32 oz
Gallon



GHOST MASK
6.3 oz



GHOST PREP
4 oz



GHOST OIL
2 oz



GHOST OIL 10- year anniversary
3 oz



GHOST DRY OIL
5.5 oz



GHOST HAIRSPRAY
7 oz

GHOST™ EXFOLIATING SCALP NECTAR

Great hair starts at the scalp

A lightweight, nectar-like serum that gently exfoliates for a clean, refreshed scalp

2oz | 60mL



What it does

Ghost Exfoliating Scalp Nectar™ gently exfoliates and removes product buildup, dead skin and excess oil for a clean, refreshed scalp.

Who it's for

All hair types in need of a scalp refresh

Key ingredients

- Moringa seed oil
- Bamboo extract
- Hydrolyzed soy protein

Key benefits

- Removes buildup and flakes
- Alleviates dryness
- Leaves scalp feeling refreshed and hydrated
- Easy application and rinsing

Directions

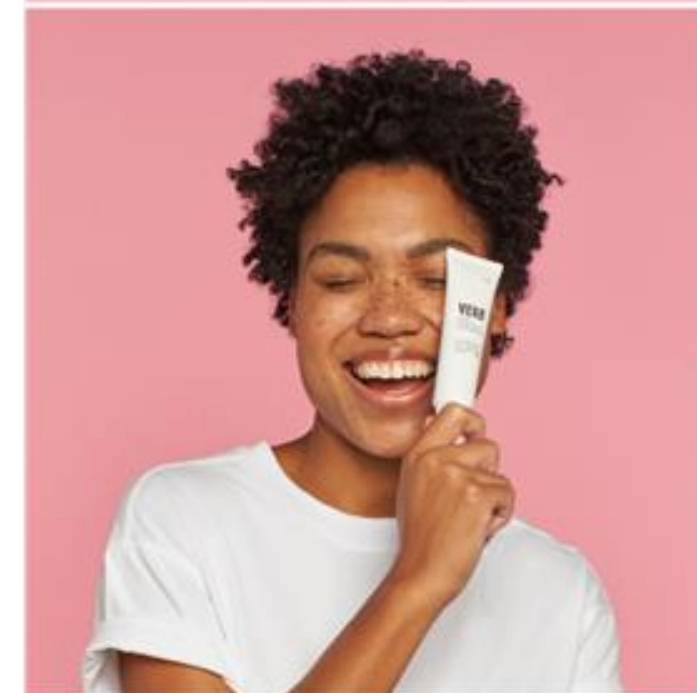
Part dry hair into sections. Apply directly to the scalp and massage. Leave in for 10 min and rinse well. Follow with shampoo and conditioner. Use once a week or as needed.

Stylist tip!

- Concentrate Ghost Exfoliating Scalp Nectar™ in your natural part line and around your hairline at your forehead and temples where product buildup is most likely.

90% of consumers saw more scalp hydration and less buildup after using Ghost Exfoliating Scalp Nectar™.*

*This study was carried out by a third party lab over 28 days with 22 participants, using the product twice a week.



GHOST™ SHAMPOO

A weightless shampoo that cleanses and hydrates

12oz | 355mL 32oz | 946mL 3.8L | 1 gal

**What it does**

Verb® Ghost Shampoo™ weightlessly cleanses fine hair, protects color and leaves hair tangle-free. Powered by moringa oil, this formula was designed to smooth frizz and promote radiant shine — a weightless but hydrating option for fine hair or daily washers.

Who it's for

- All hair types and textures: fine, thick, wavy, curly, kinky, and straight
- Daily washers

Key ingredients

- Moringa seed oil
- Hydrolyzed soy protein
- Hydrolyzed vegetable keratin
- Sunflower seed extract
- Aloe vera

Key benefits

- Weightlessly cleanses and hydrates hair
- Safe for everyday use on color-treated hair
- Smooths frizz and adds shine

Directions

Massage a small amount to wet hair, lather well and rinse. Follow with Verb® Ghost Conditioner™

Stylist tip!

- Mix and match any of our shampoos and conditioners for your specific needs.



GHOST™ CONDITIONER

A weightless conditioner that protects and moisturizes

12oz | 355mL 32oz | 946mL 3.8L | 1 gal

**What it does**

Verb® Ghost Conditioner™ weightlessly hydrates while strengthening hair. Powered by moringa oil, this formula moisturizes, smoothes frizz and adds shine — a lightweight but hydrating option for fine hair or daily washers.

Who it's for

- All hair types and textures
- Daily washers

Key ingredients

- Moringa seed oil
- Jojoba seed oil
- Green tea extract
- Sunflower seed extract

Key benefits

- Replenishes moisture without the added weight
- Smoothes frizz and adds shine
- Strengthens and protects strands

Directions

Work through clean, wet hair and leave in for 3-5 minutes. Rinse thoroughly.

Stylist tip!

- Mix and match any of our shampoos and conditioners for your specific needs.



GHOST™ MASK

A weightless, deep-conditioning treatment

6.3oz | 180 g

**What it does**

Verb® Ghost Hair Mask™ is a light-as-air, deep-conditioning treatment designed for easily weighed-down hair. Powered by moringa oil, this formula was designed to naturally smooth frizz, strengthen fragile strands and promote radiant shine for all hair types.

Who it's for

- All hair types and textures
- Daily washers

Key ingredients

- Moringa seed oil
- Glycerin

Key benefits

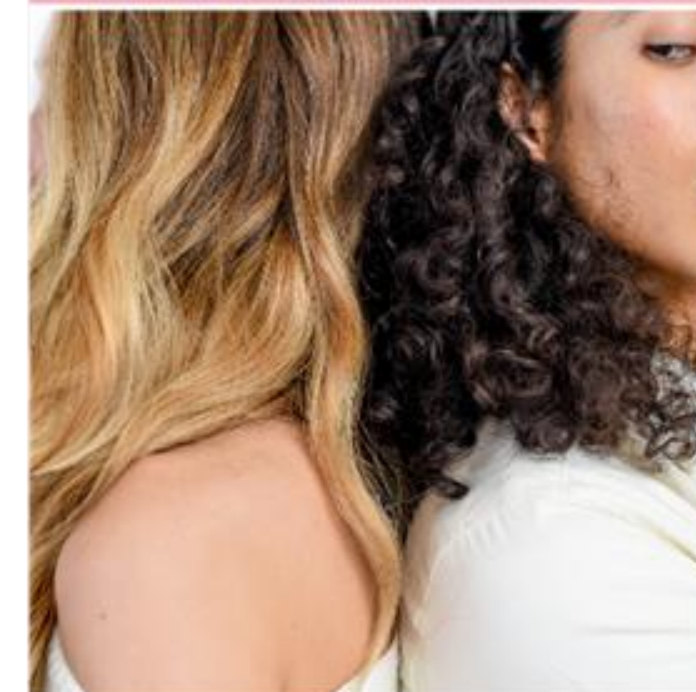
- Weightlessly hydrates and nourishes
- Smooths frizz and adds shine

Directions

After washing with Ghost Shampoo™, work formula through damp hair. Allow mask to sit on the hair for 5-7 minutes. Rinse. Use once a week or as needed.

Stylist tip!

- For the times your hair could use some extra TLC, cocktail this mask with a pump of Ghost Oil™, leave on overnight and rinse in the morning.



GHOST™ PREP HEAT PROTECTANT

A weightless heat protectant

4oz | 118mL

**What it does**

Verb® Ghost Prep™ was formulated to prime, hydrate and provide heat protection up to 425°F. Powered by moringa oil, it helps to smooth strands, fight frizz and add shine.

Who it's for

Heat-styled hair of all textures

Key ingredients

- Moringa seed oil
- Glycerin
- Pro-vitamin B5

Key benefits

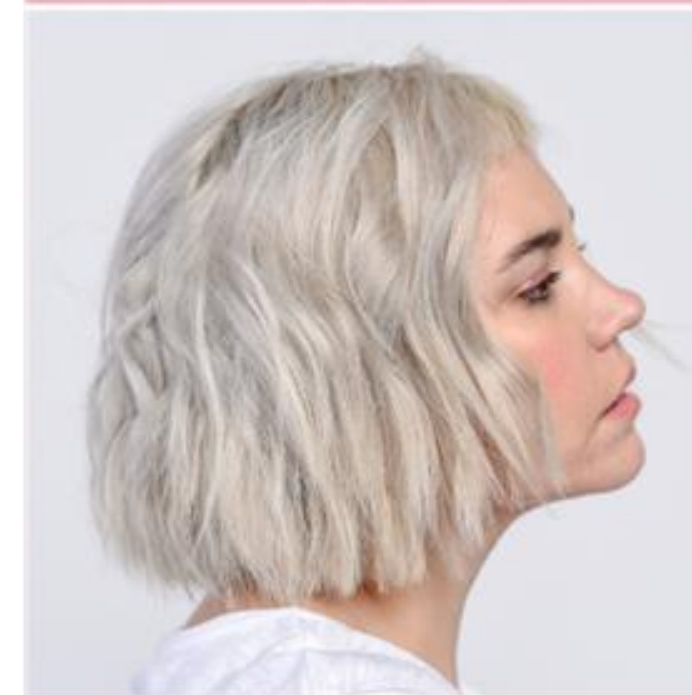
- Provides heat protection up to 425°F
- Smooths frizz and adds shine
- Strengthens and protects strands

Directions

Blend a small amount into hands and apply evenly through damp hair. Style as usual.

Stylist tip!

- A little goes a long way. Use a small amount and apply from roots to ends before blow drying. Not into heat styling? Add a dab of Ghost Prep™ to your ends to weightlessly moisturize and add shine.



GHOST™ OIL

A weightless, restorative oil

0.57oz | 17mL 2oz | 60mL

**What it does**

Verb® Ghost Oil™ is a weightless hair oil that revitalizes strands from root to ends. Powered by moringa oil, this blend works to hydrate, fight frizz and is proven to enhance shine by 75%.*

Who it's for

All hair types and textures: fine, thick, wavy, curly, kinky, and straight

Key ingredients

- Moringa seed oil
- Bamboo extract
- Hydrolyzed soy protein

Key benefits

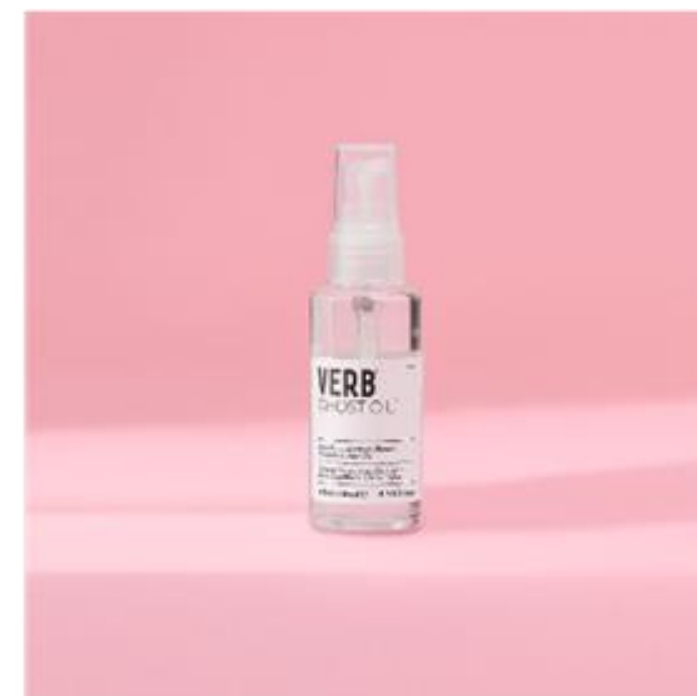
- Smooths frizz and adds shine
- Strengthens and protects strands
- Weightlessly hydrates and softens

Directions

Use 2-3 drops on damp or dry hair to weightlessly eliminate frizz, smooth flyaways and add all-over shine.

Stylist tip!

- Cocktail this oil blend with any styling product and emulsify to add shine and smooth hair. Who doesn't love a good cocktail?



GHOST™ OIL

10-year anniversary edition

Invisible feel, bold shine. 10-years of Ghost™ Oil

A weightless, hydrating oil

3.14 oz | 93 ml



What it does

Verb® Ghost™ Oil is an everyday weightless hair oil. Powered by moringa oil, this blend works to hydrate, fight frizz and enhance shine by 75%.*

Who it's for

Fine and easily weighed down hair. All hair types.

Key ingredients

- Bamboo Extract- Strengthens the hair follicle and retains moisture
- Hydrolyzed Soy Protein- Locks in moisture
- Moringa Oil- Rich in fatty acids, it works to hydrate, moisturize and smooth the hair shaftn

Key benefits

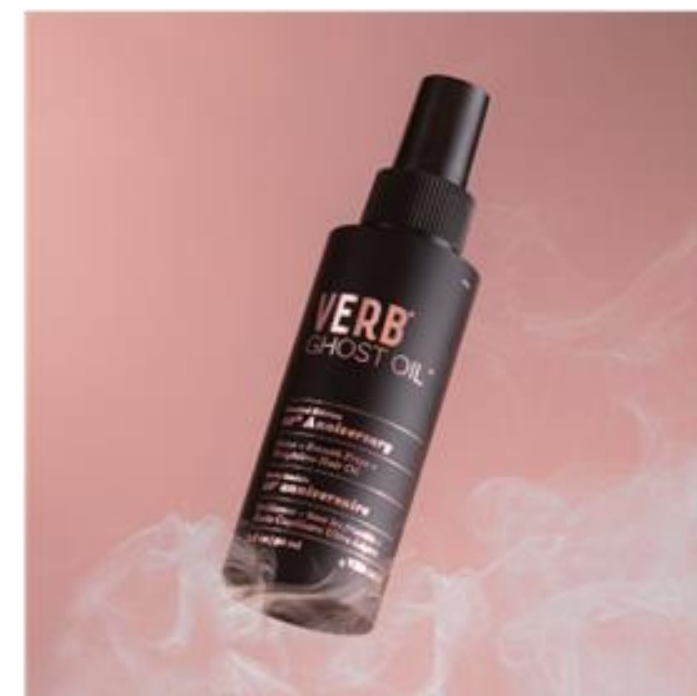
- Shine
- Smooth Frizz
- Weightless Hair Oil

Directions

Use 2-3 drops of Ghost™ Oil on damp or dry hair to weightlessly eliminate frizz, smooth flyaways and add all-over shine. For best results, pair Ghost™ Oil with Ghost™ Shampoo and Ghost™ Conditioner.

Stylist tip!

- Cocktail this formula with any styling product to add shine and smooth hair.



GHOST™ HAIRSPRAY

A weightless hairspray that provides medium hold for workable styles

7oz | 230mL

**What it does**

Verb® Ghost™ Hairspray provides a lightweight, medium hold for natural-looking, workable styles. This vanishing spray gives all-day control and works well with styling and heated tools. Powered by moringa oil, this formula was designed to hold without the crunch.

Who it's for

All hair types and textures: fine, thick, wavy, curly, kinky and straight

Key ingredients

- Moringa seed oil
- Glycerin
- Pro-vitamin B5

Key benefits

- Provides all-day, mediumhold for flexible, crunch-free styling
- Smooths frizz and adds shine
- Safe to use with heat

Directions

Spray 8-10 inches away from hair evenly. For firmer hold, use more. Safe to use with heat.

Stylist tip!

- Layer, layer, layer. With this product, more is more. Used too much? Brush it out. Yes, it's that easy.



GHOST™ DRY OIL

A weightless conditioner oil

5.5oz | 250mL

**What it does**

Verb® Ghost Dry Oil™ restores shine, hydrates ends and pairs perfectly with your favorite Verb® dry shampoo to prevent damage from washing and styling. Powered by moringa oil, this lightweight formula absorbs instantly to revive strands and extend styles.

Who it's for

All hair types and textures

Key ingredients

- Moringa seed oil
- Glycerin

Key benefits

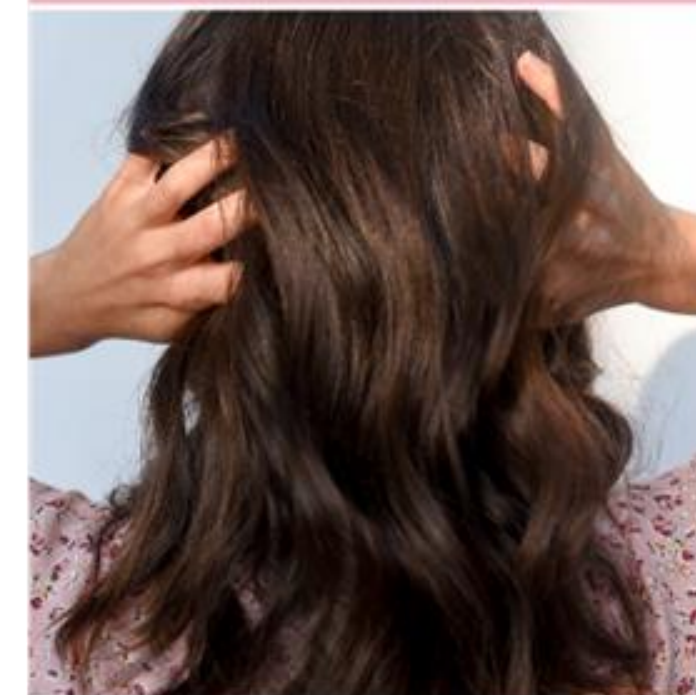
- Extends blowouts and other heated styles
- Smooths frizz and adds shine
- Weightlessly hydrates and conditions

Directions

Shake well and spray 6-8 inches from dry hair. Comb or use fingers to distribute.

Stylist tip!

- Use in combination with any of our dry shampoos for waterfree, dry styling.



GLOSSY



PK (PRODUCT KNOWLEDGE) SHEETS

GLOSSY COLLECTION

Our most hydrating collection yet. Add extra moisture and intense glossy shine to dry, dull damaged hair.



GLOSSY SHAMPOO

12 oz | 32 oz



GLOSSY CONDITIONER

12 oz | 32 oz



GLOSSY SHINE SPRAY WITH HEAT PROTECTION

6.5 oz

GLOSSY COLLECTION

High shine, high hydration- hi glossy.

Our most hydrating collection yet. Add extra moisture and intense glossy shine to dry, dull damaged hair.

12oz Glossy Shampoo + Conditioner 6.5oz Glossy Shine Spray



What it does

Shine on! We're turning it way up for our most hydrating collection yet. Glossy Shampoo, Glossy Conditioner + Glossy Shine Spray with Heat Protection add extra moisture and intense glossy shine to dry, dull damaged hair.

Who it's for

Great for all hair types, textures, dry, damaged, low porosity hair types and those looking to add extra shine.

Key ingredients

- Peach oil
- Rosehip oil
- Squalane

Key benefits

Glossy Shampoo + Conditioner

- Extra moisture + high shine
- Leaves hair clean + hydrated
- Leaves hair super soft + tangle free

Glossy Shine Spray

- Adds shine and primes for styling
- Provides heat protection up to 428F/220C.

Directions

Glossy Shampoo: Massage a small amount into wet hair, lather well and rinse. **Glossy Conditioner:** Work Verb through clean, wet hair on the mid-lengths and ends. Leave in for 3-5 minutes and rinse thoroughly. **Glossy Shine Spray:** Before heat styling, spray from root to ends on damp or dry hair. Heat style as desired. For best results, use after Verb Glossy Shampoo and Verb Glossy Conditioner.

Stylist tip!

- To really turn up the shine, use Glossy Shampoo, Conditioner and Shine Spray together.
- Not into heat styling? No problem. Add high-shine to any look with Glossy Shine Spray: sleek short cuts, pulled-back ponytails, natural curls or add a little spotlight to your everyday look. Finish with Ghost Hairspray™ for a flexible, buildable hold.

86% of consumers saw shinier hair and more hydration*

*A third party lab study over 28 days with 21 participants, using all 3 products



GLOSSY SHAMPOO

High shine, high hydration- hi glossy.

Our most hydrating collection yet. Add extra moisture and intense glossy shine to dry, dull damaged hair.

12oz | 355mL



What it does

Shine on! We're turning it way up for our most hydrating collection yet. Glossy Shampoo + Glossy Conditioner add extra moisture and intense glossy shine to dry, dull damaged hair.

Who it's for

Great for all hair types, textures, dry, damaged, low porosity hair types and those looking to add extra shine.

Key ingredients

- Peach oil
- Rosehip oil
- Squalane

Key benefits

- Extra moisture + high shine
- Leaves hair clean + hydrated
- Leaves hair super soft + tangle free

Directions

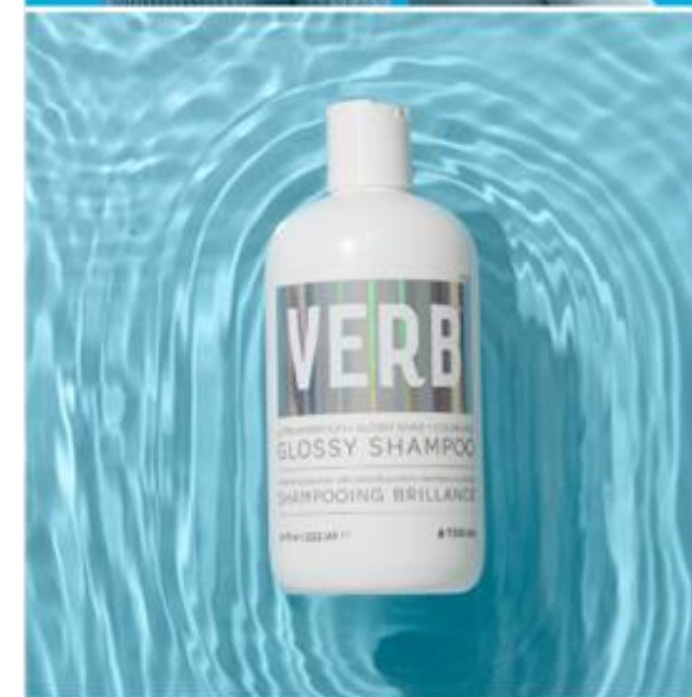
Massage a small amount into wet hair, lather well and rinse.

Stylist tip!

- To really turn up the shine, use Glossy Shampoo, Conditioner and Shine Spray with Heat Protection together.

86% of consumers saw shinier hair and more hydration*

*A third party lab study over 28 days with 21 participants, using all 3 products



GLOSSY CONDITIONER

High shine, high hydration- hi glossy.

Our most hydrating collection yet. Add extra moisture and intense glossy shine to dry, dull damaged hair.

12oz | 355mL



What it does

Shine on! We're turning it way up for our most hydrating collection yet. Glossy Shampoo + Glossy Conditioner add extra moisture and intense glossy shine to dry, dull damaged hair.

Who it's for

Great for all hair types, textures, dry, damaged, low porosity hair types and those looking to add extra shine.

Key ingredients

- Peach oil
- Rosehip oil
- Squalane

Key benefits

- Extra moisture + high shine
- Leaves hair clean + hydrated
- Leaves hair super soft + tangle free

Directions

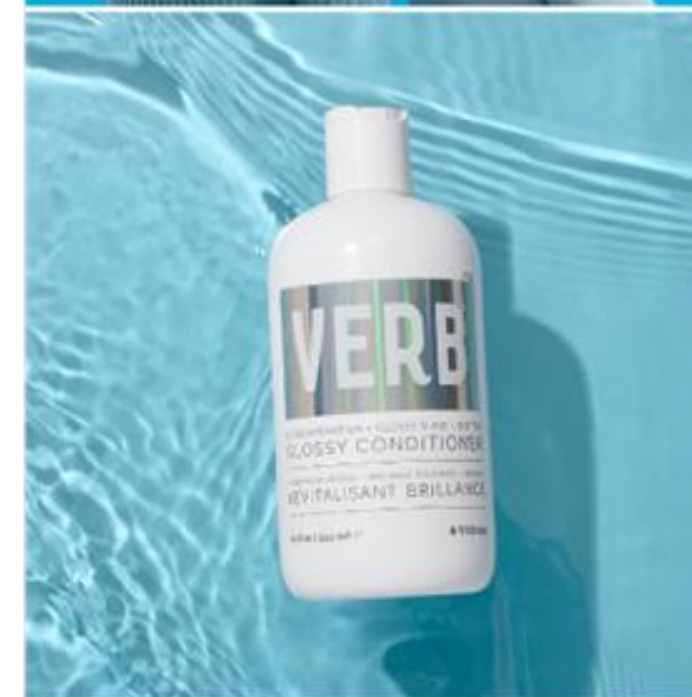
Work Verb through clean, wet hair on the mid-lengths and ends. Leave in for 3-5 minutes and rinse thoroughly.

Stylist tip!

- To really turn up the shine, use Glossy Shampoo, Conditioner and Shine Spray with Heat Protection together.

86% of consumers saw shinier hair and more hydration*

*A third party lab study over 28 days with 21 participants, using all 3 products



GLOSSY SHINE SPRAY WITH HEAT PROTECTION

High shine, high hydration- hi glossy.

Our most hydrating collection yet. Add extra moisture and intense glossy shine to dry, dull damaged hair.

12oz | 355mL



What it does

Shine on! We're turning it way up for our most hydrating collection yet. Glossy Shine Spray with Heat Protection adds extra moisture and intense glossy shine to dry, dull damaged hair. Plus, it primes for styling with heat protection up to 428F/220C.

Who it's for

Great for all hair types, textures, dry, damaged, low porosity hair types and those looking to add extra shine.

Key ingredients

- Peach oil
- Castor oil
- Rosehip oil
- Bakuchiol
- Squalane

Key benefits

- Adds shine and primes for styling
- Provides heat protection up to 428F/220C.

Directions

Before heat styling, spray from root to ends on damp or dry hair. Heat style as desired. For best results, use after Verb Glossy Shampoo and Verb Glossy Conditioner.

Stylist tip!

- To really turn up the shine, use Glossy Shampoo, Conditioner and Shine Spray together.
- Not into heat styling? No problem. Add high-shine to any look with Glossy Shine Spray: sleek short cuts, pulled-back ponytails, natural curls or add a little spotlight to your everyday look
- Finish with Ghost Hairspray™ for a flexible, buildable hold

86% of consumers saw shinier hair and more hydration*

*A third party lab study over 28 days with 21 participants, using all 3 products



HYDRATE



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

HYDRATE COLLECTION

Revitalizing, argan oil infused formulas designed to moisturize and repair dry, brittle and over-styled hair.



HYDRATE SHAMPOO
12 oz | 32 oz



HYDRATE CONDITIONER
12 oz | 32 oz



HYDRATING MASK
6.8 oz



LEAVE-IN MIST
6.5 oz

HYDRATING SHAMPOO

An intensely moisturizing shampoo powered by argan oil

12oz | 355mL 32oz | 946mL



What it does

Verb® Hydrating Shampoo gently cleanses hair, replenishes moisture, preserves color and provides natural UV protection. Powered by argan oil, this formula leaves hair soft, smooth and tangle-free.

Who it's for

- All hair types and textures
- Dry, brittle and over-styled hair

Key ingredients

- Argan oil
- Pro-vitamin B5
- Sunflower seed extract
- Amino acid package

Key benefits

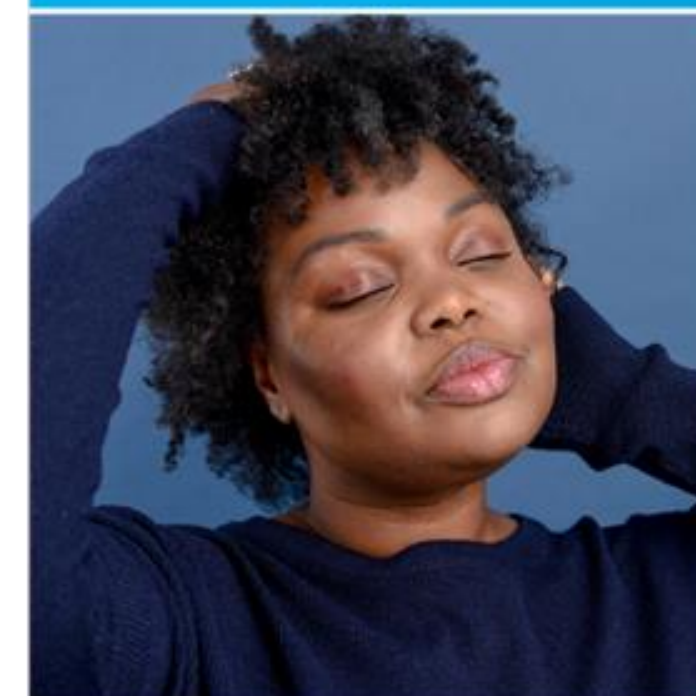
- Gently cleanses without stripping strands
- Restores body and elasticity
- For all hair types

Directions

Massage a quarter-sized amount to wet hair, lather well and rinse. Follow with Verb® Hydrating Conditioner. Use as needed.

Stylist tip!

- Concentrate this shampoo at your roots to lift build-up and keep strands supple and healthier in the long run.



HYDRATING CONDITIONER

An intensely moisturizing conditioner

12oz | 355mL 32oz | 946mL



What it does

Verb® Hydrating Conditioner repairs damage for touchably soft hair. Powered by argan oil, it's formulated to wash away clean while providing intense moisture and natural shine.

Who it's for

- All hair types and textures
- Dry, brittle and over-styled hair

Key ingredients

- Argan oil
- Meadowfoam seed oil
- Pro-vitamin B5
- Hydrolyzed quinoa protein
- Sunflower seed extract

Key benefits

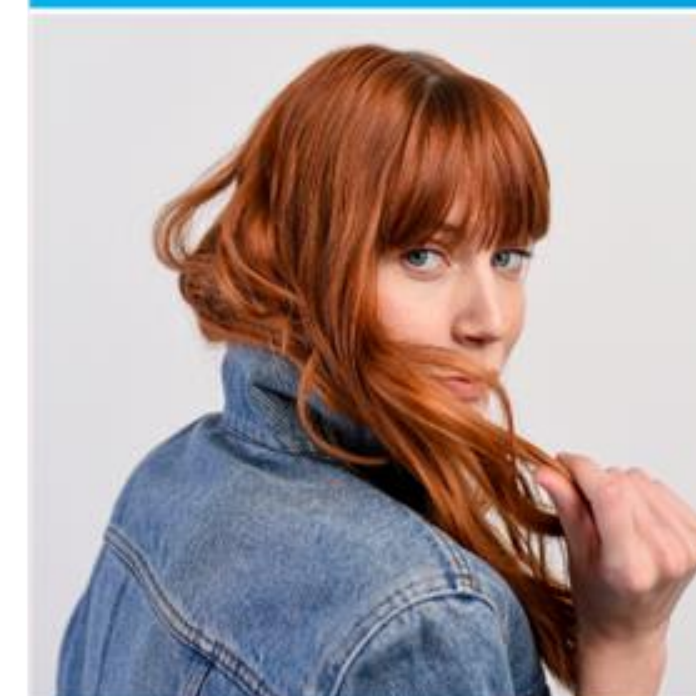
- Gentle enough for daily use on all hair types
- Nourishing formula intensely hydrates
- Restores softness

Directions

Work through clean, wet hair and leave in for 3-5 minutes. Rinse thoroughly.

Stylist tip!

- Leave this conditioner on for at least 3 minutes or mix with Hydrating Mask for added moisture and softness.
- Follow with Leave-In Mist for maximum conditioning benefits.



HYDRATING MASK

A restorative hair mask that deep conditions and intensely nourishes

6.8oz | 195 g 16.2oz | 460 g



What it does

Verb® Hydrating Mask is a weightless, conditioning treatment designed to nourish all hair types and is proven to make hair 87% easier to brush*. Use weekly to help restore color-treated, over-styled hair.

Who it's for

- For all hair types & textures
- Dry, brittle and over-styled hair

Key ingredients

- Babassu oil
- Glycerin

Key benefits

- Intensely hydrates dry, brittle and over-styled hair
- Can double as an intensive conditioner
- For all hair types

Directions

After washing with any Verb® shampoo, work formula through damp hair. Allow mask to sit on the hair for 5-7 minutes. Rinse. Use once a week or as needed.

Stylist tip!

- For those times your strands need some extra TLC, swap your conditioner with this mask when you shampoo.



LEAVE-IN MIST

A multi-tasking leave-in conditioner

6.5oz | 193mL



What it does

Verb® Leave-In Mist is the essential step between washing and styling. This formula hydrates, detangles, tames frizz, repairs ends, adds shine, prevents breakage, enhances elasticity and preps for styling. This product pretty much does it all.

Who it's for

All hair types and textures

Key ingredients

- Argan oil
- Bamboo extract
- Green tea extract
- Moringa seed oil

Key benefits

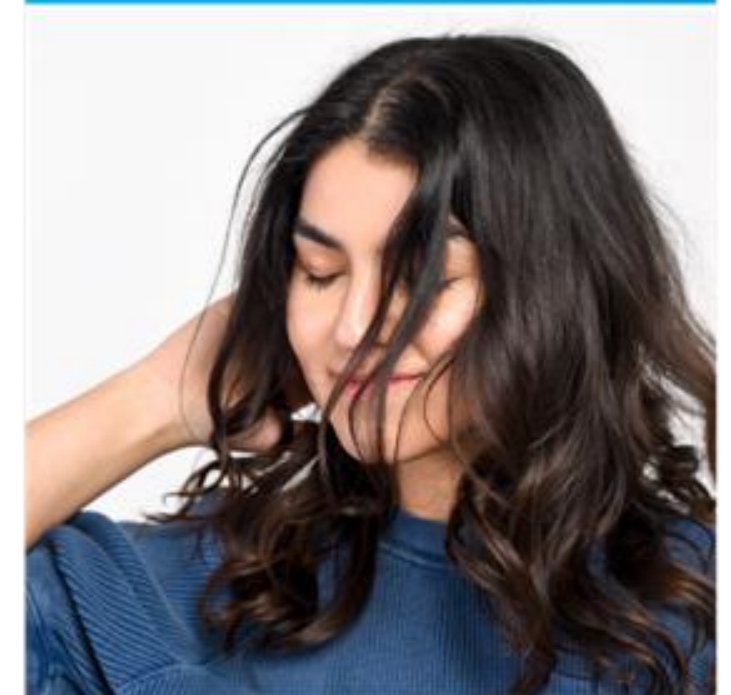
- Conditions and helps mend damaged ends
- Adds extra slip for easy detangling
- Smooths frizz and preps for styling

Directions

Mist throughout towel-dried hair after using your fav Verb® shampoo and conditioner. Comb hair and style as usual.

Stylist tip!

- Perfect for kids with truly unruly hair — no more tears over tangles.



VOLUME



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

VOLUME COLLECTION

Pro-vitamin B5 enriched formulas to add touchable body and texture to fine, flat hair.



VOLUME SHAMPOO
12 oz | 32 oz



VOLUME CONDITIONER
12 oz | 32 oz



VOLUME SPRAY
6.5 oz



**VOLUME DRY
TEXTURE SPRAY**
5 oz



**VOLUME DRY TEXTURE
POWDER**
0.1 oz

VOLUME SHAMPOO

A body-boosting shampoo

12oz | 355mL 32oz | 946mL



What it does

Verb® Volume Shampoo gently cleanses while providing strands with lightweight body. This formula leaves hair voluminous, smooth and tangle-free.

Who it's for

Fine or flat hair

Key ingredients

- Pro-vitamin B5
- Glycerin
- Green tea extract
- Hydrolyzed soy protein

Key benefits

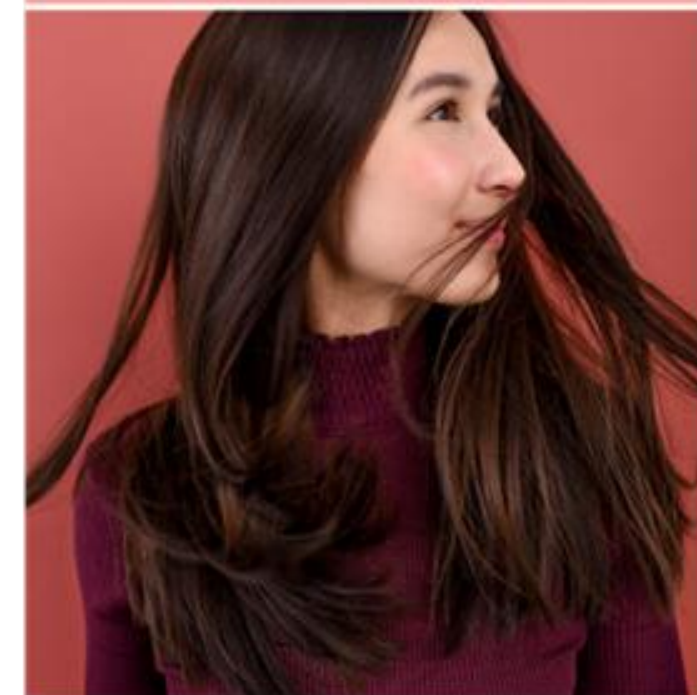
- Gently cleanses
- Adds natural, lightweight volume without the weight
- Preps for voluminous styling

Directions

Massage a small amount to wet hair, lather well and rinse. Follow with Verb® Volume Conditioner.

Stylist tip!

- Follow with Volume Spray on damp hair for maximum lift.



VOLUME CONDITIONER

A volume-enhancing conditioner

12oz | 355mL 32oz | 946mL



What it does

Verb® Volume Conditioner hydrates while providing strands with lightweight body. This formula moisturizes, thickens and detangles.

Who it's for

Fine or flat hair

Key ingredients

- Pro-vitamin B5
- Amino acid package
- Green tea extract
- Hydrolyzed quinoa protein
- Sunflower seed extract

Key benefits

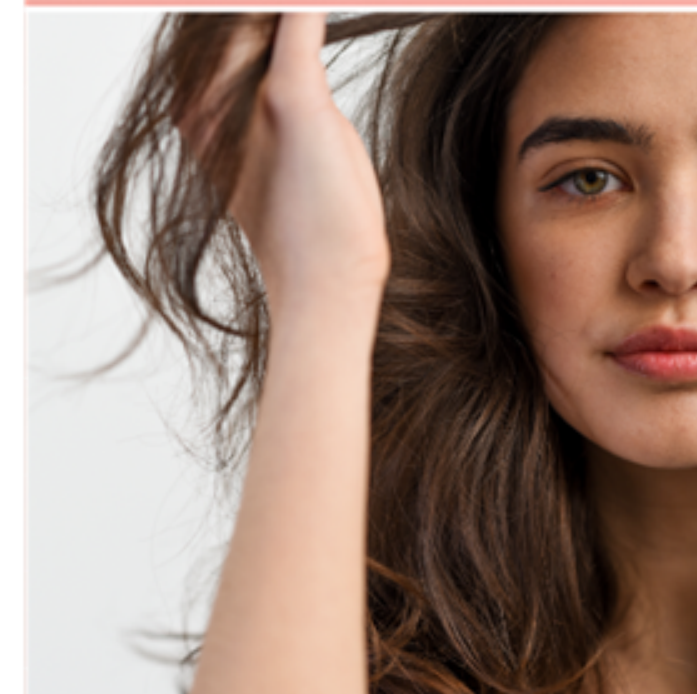
- Replenishes moisture after shampooing
- Adds natural, lightweight volume without the weight
- Preps for voluminous styling

Directions

Work through clean, wet hair and leave in for 3-5 minutes. Rinse thoroughly.

Stylist tip!

- Need extra hydration but still looking for lift? Mix this conditioner with a dime-sized amount of Hydrating Mask and leave in for 3-5 minutes. Rinse thoroughly.



VOLUME SPRAY

A lightweight, styling spray

6.5oz | 193mL



What it does

Verb® Volume Spray amplifies fine hair for a full, flexible finish. Powered by pro-vitamin B5, this lightweight formula boosts any style, leaving hair with a soft and touchable hold.

Who it's for

Fine or flat hair

Key ingredients

- Hydrolyzed vegetable protein
- Patented copolymer
- Sunflower seed extract

Key benefits

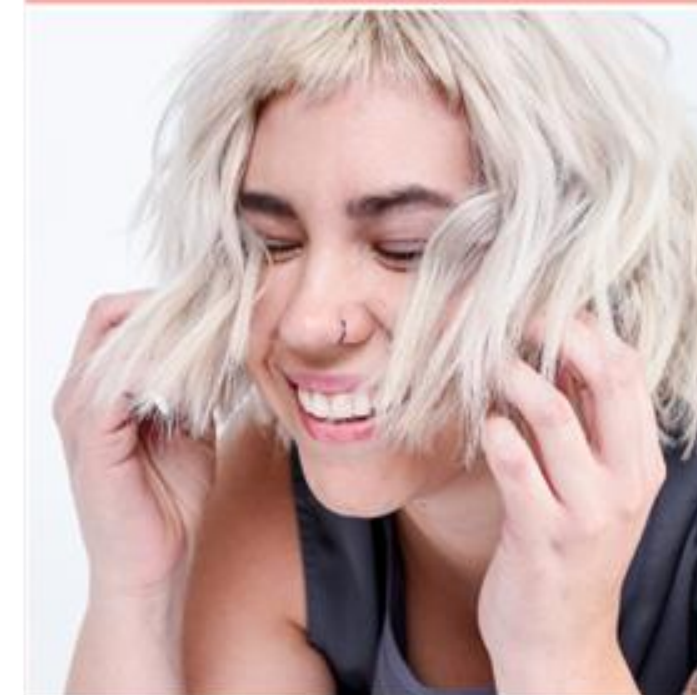
- Adds extra slip for easy detangling
- Adds natural, lightweight volume without the crunch
- Preps for voluminous styling

Directions

Spray liberally to towel-dried hair, working from roots to ends. Style as usual.

Stylist tip!

- Spray this on literally every single strand, from roots to ends. Seriously, more is more.



VOLUME DRY TEXTURE SPRAY

A texturizing hair spray

5oz | 183mL



What it does

Verb® Volume Dry Texture Spray provides natural, lived-in texture and hold. Powered by pro-vitamin B5, this formula was designed to add grit and separation to hair of all lengths for voluminous, undone styles. to help remove excess oil at the root for a boost of neck-turning volume, texture and buildable hold.

Who it's for

Fine or flat hair

Key ingredients

- Pro-vitamin B5
- Glycerin
- Aloe vera

Key benefits

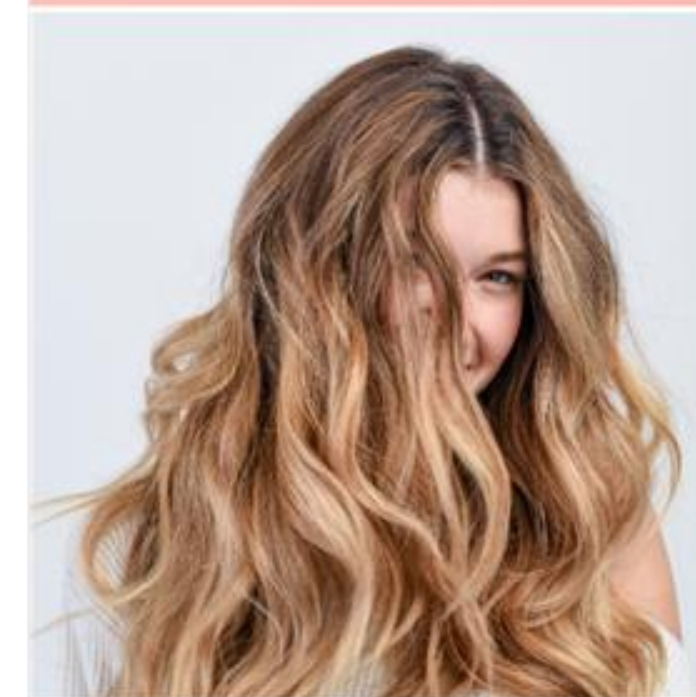
- Adds texture and grit to any style
- Provides light hold without the crunch
- Perfect for all-over application

Directions

Shake well. Evenly spray 8 -10 inches away from dry hair where volume and texture is needed.

Stylist tip!

- After applying, use your fingers to create texture and separation. You can also use this product to add texture and grit to clean hair before creating an updo.



VOLUME TEXTURE POWDER

A texturizing powder

5oz | 183mL



What it does

Verb® Volume Texture Powder delivers all-over volume to fine, thin or flat hair. Root-lifting technology uses tapioca starch

Who it's for

Fine or flat hair

Key ingredients

- Pro-vitamin B5
- Glycerin
- Tapioca starch

Key benefits

- Adds buildable, root-lifting volume and texture to any style
- Absorbs excess oil at the root like a dry shampoo
- Talc-free

Directions

On dry hair, pump 1-2 puffs (seriously, that's all you need) directly into roots, bangs or any style and work through with fingers until desired volume is achieved.

Stylist tip!

- Finish your style with Volume Dry Texture Spray for an all-over, voluminous finish.



CURL



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

CURL COLLECTION

Nourishing formulas powered by sunflower seed extract to hydrate and define waves, curls and coils.



CURL SHAMPOO

12 oz | 32 oz



CURL CONDITIONER

12 oz | 32 oz



CURL LEAVE-IN CONDITIONER

6 oz



CURL CREAM

5.3 oz



CURL FOAMING GEL

6.7 oz

CURL SHAMPOO

A curl-enhancing shampoo

12oz | 355mL 32oz | 946mL



What it does

Verb® Curl Shampoo gently cleanses waves, curls and coils without stripping strands. Powered by sunflower seed extract, this formula was designed to remove impurities, minimize frizz and keep fragile curls hydrated.

Who it's for

Wavy, curly and coily hair types

Key ingredients

- Sunflower seed extract
- Coconut oil
- Shea butter

Key benefits

- Intensely hydrates waves, curls and coils
- Restores curl elasticity
- Smooths frizz

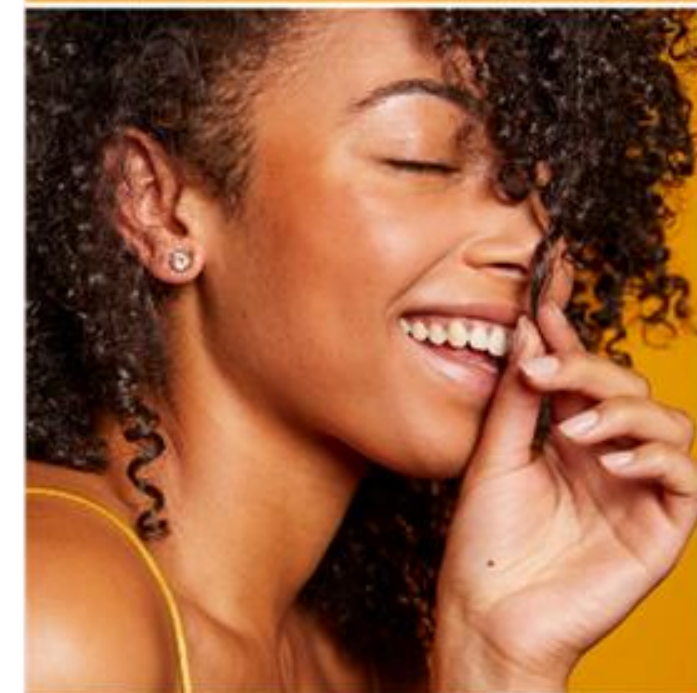
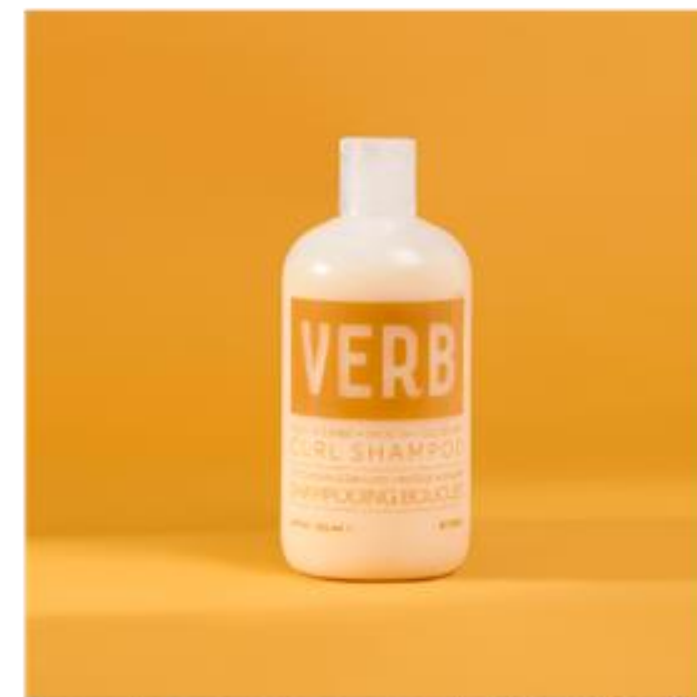
Directions

Massage into wet hair, lather well and rinse. Follow with Verb® Curl Conditioner.

Stylist tip!

- Try to concentrate this shampoo at your roots to keep your ends supple, sealed and healthier in the long run.

*Proven in a third-party lab testing setting on human hair fibers for eight hours at 80% relative humidity.



CURL CONDITIONER

A deeply nourishing, curl-defining conditioner

12oz | 355mL 32oz | 946mL



What it does

Verb® Curl Conditioner intensely hydrates waves, curls and coils. Powered by sunflower seed extract, this formula was designed to restore moisture, reduces frizz and restore elasticity for lush, soft curls.

Who it's for

Wavy, curly and coily hair types

Key ingredients

- Sunflower seed extract
- Coconut oil
- Shea butter

Key benefits

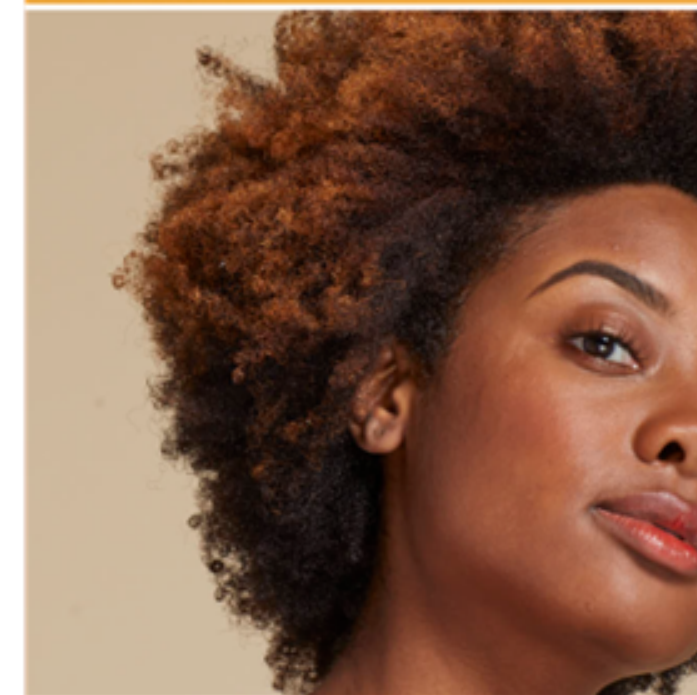
- Intensely hydrates waves, curls and coils
- Restores curl elasticity
- Smooths frizz and defines

Directions

Work through clean, wet hair and leave in for 3-5 minutes. Rinse thoroughly. For best results, finish with Curl styling products.

Stylist tip!

- Leave this conditioner on for at least 3 minutes or mix with Hydrating Mask for even more slip and softness.



CURL LEAVE-IN CONDITIONER

A leave-in conditioner that weightlessly moisturizes and detangles

6oz | 177mL



What it does

This leave-in conditioner intensely hydrates, prevents breakage and defines all waves, curls and coils for easy styling.

Who it's for

Wavy, curly and coily hair types

Key ingredients

- Sunflower seed extract
- Glycerin
- Hydrolyzed vegetable protein

Key benefits

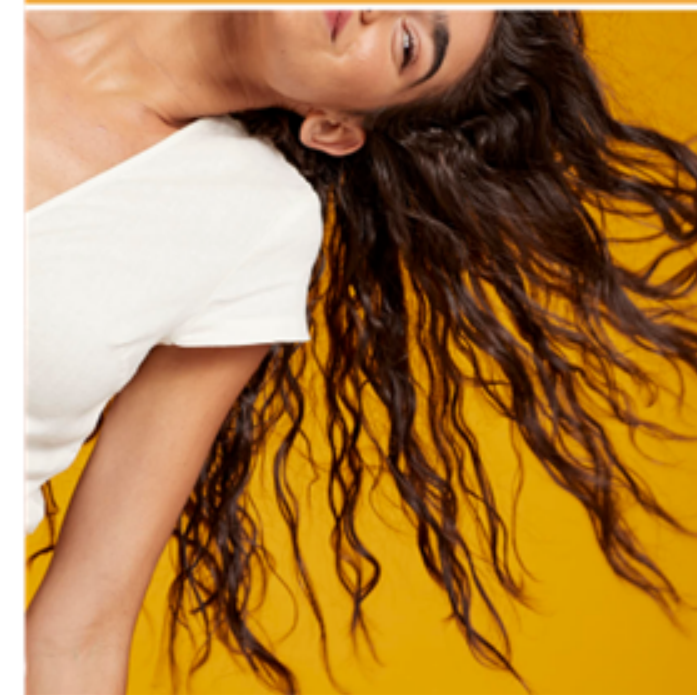
- Hydrates and defines waves, curls and coils
- Restores curl elasticity
- Smooths frizz
- Provides memory to the curl pattern

Directions

For best results, apply to soaking wet hair. Dispense into palm, distribute with a praying hand motion and scrunch ends. Air dry or diffuse.

Stylist tip!

- Leave this conditioner on for at least 3 minutes or mix with Hydrating Mask for even more slip and softness.



CURL FOAMING GEL

A deeply nourishing, curl-defining conditioner

12oz | 355mL 32oz | 946mL



What it does

If your gel could foam. Verb® Curl Foaming Gel offers the frizz control and deep definition of a gel, with the lightweight feel and crunch-free finish of a mousse. Formulated with our proprietary SunflowerCurl™ Complex, this multi-benefit curl enhancer contains the power of the whole plant: sprout, petal and seed oil extracts, to deeply nourish and lock in moisture. Developed for every curl type, from 2b-4c, to help tame flyaways, lock in the curl pattern and provide lasting medium-hold.

Who it's for

Wavy, curly and coily hair types

Key ingredients

- SunflowerCurl™ Complex
- Cold pressed golden jojoba oil

Key benefits

- Intensely hydrates waves, curls and coils
- Restores curl elasticity
- Smooths frizz and defines

Directions

Apply evenly throughout damp hair. Gently detangle curls with fingers and style as usual.

Stylist tip!

- Second-day curls looking a little rough around the edges? Lightly mist curls with water and apply a quarter-sized amount to frizzy locks, working from the ends of your hair up towards your ears.



CURL CREAM

A curl-defining styling cream

5.3oz | 150 g



What it does

Verb Curl Cream defines and provides light hold to styles. Powered by sunflower seed extract, this lightweight formula activates curls, keeps them shapely and is proven to reduce frizz by 80%.*

Who it's for

Wavy, curly and coily hair types

Key ingredients

- Sunflower seed extract
- Glycerin
- Patented copolymer

Key benefits

- Hydrates and defines waves, curls and coils
- Provides light hold to wash-and-gos, braidouts and any other style
- Smooths frizz and adds shine

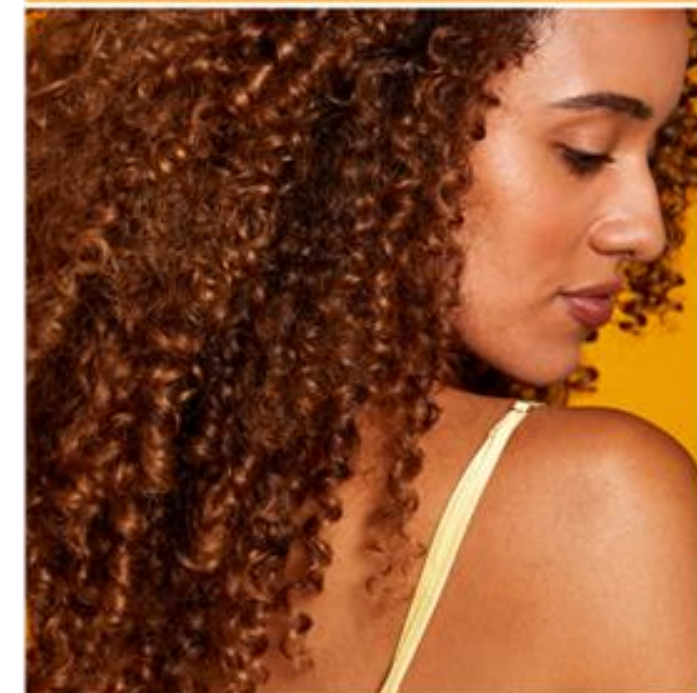
Directions

Blend a small amount into hands (less is more) and apply evenly through damp curls. Style as usual. Gently scrunch dry hair for a softer hold. Use on dry hair to reactivate curls gone rogue.

Stylist tip!

- Less is more. Start with a smaller amount and use more if needed. Also, hands off those curls!

*Proven in a third-party lab testing setting on human hair fibers for eight hours at 80% relative humidity.



PURPLE



VERB

DK (PRODUCT KNOWLEDGE) SHEETS

PURPLE COLLECTION

Treatments and toners for strands that need some extra TLC.



PURPLE SHAMPOO

12 oz | 32 oz



PURPLE MASK

6.3 oz

PURPLE SHAMPOO

Brighten up, tone up.

A gentle cleansing, color-correcting shampoo

12oz | 355mL



What it does

Be your best blonde. Formulated with professional grade violet pigment and açai extract, Purple Shampoo was designed to cleanse and brighten while toning brassy yellow hues in blonde, grey and silver hair.

Who it's for

All hair types with natural or color treated blonde, grey or silver tones.

Key ingredients

- Professional grade violet pigment
- Açai extract
- Frankincense oil
- Coconut fatty acids

Key benefits

- Neutralizes brassy, yellow tones in blonde, grey and silver hair between salon visits
- Gently cleanses and brightens

Directions

Massage into wet hair, lather well and rinse. Follow with Verb® Purple Mask. Use as needed.

Stylist tip!

- Apply evenly throughout hair from roots to ends. This will ensure consistent coverage and even toning.
- Pair with Purple Mask for the extra hydration, brightening and nourishment blondes need.

Reduces brassiness by 24% after just one use*

*In a third party lab setting tested on 10 hair samples, Purple Shampoo proved to reduce brassiness by 24% on average when used alone one time



PURPLE MASK

A nourishing and color-correcting hair mask

6.3oz | 180 g



What it does

Bye bye brass. This revitalizing hair mask brightens, hydrates and softens while toning yellow hues. This formula was designed to reduce brassiness in both color-treated and natural blonde, grey and silver hair tones.

Who it's for

- All hair types and textures
- Blonde, grey and silver hair tones

Key ingredients

- Pro-vitamin B5
- Sunflower seed extract
- Violet pigment
- Açai extract

Key benefits

- Neutralizes brassy, yellow tones in blonde, grey and silver hair between salon visits
- Intensely hydrates and softens
- Smooths frizz

Directions

After shampooing, work formula through damp hair. Allow Purple Mask to sit on the hair for 5-7 minutes. Rinse. Use once a week or as needed.

Stylist tip!

- Follow up with a few pumps of Ghost Oil™ after rinsing to seal in moisture and prep for styling.



RESET



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

RESET COLLECTION

A three-step system designed to clarify, repair and revitalize damaged and overworked hair.



RESET CLARIFYING SHAMPOO

6.8 oz



RESET REPAIRING MASK

6.8 oz



RESET SEALING MIST

3.4 oz

RESET CLARIFYING SHAMPOO

A color-safe, clarifying shampoo

6.8oz | 201mL 16oz | 473mL



What it does

Verb Reset Clarifying Shampoo deeply cleanses hair by removing product build-up and clarifying the scalp to reset all hair types. Powered by aloe vera, honey and sea water, this purifying shampoo is designed to provide a powerful deep clean, preserve moisture and add softness.

Who it's for

- All hair types and textures
- Damaged, overworked hair

Key ingredients

- Green tea extract
- Sea water
- Aloe vera
- Honey

Key benefits

- Removes product build-up
- Refreshes overworked, overstyled strands
- Restores elasticity

Directions

Massage a small amount into wet hair, lather well and rinse. Follow with Reset Repairing Mask and Reset Sealing Mist. Repeat your Reset routine every 3-5 washes.

Stylist tip!

- Make the most out of this shampoo by following with the rest of the Reset Collection. Reset is not recommended for keratin-treated hair as all products include sea water.



RESET REPAIRING MASK

A restorative, protein hair mask

6.8oz | 193 g 16oz | 453 g



What it does

Verb® Reset Clarifying Shampoo deeply cleanses hair by removing product build-up and clarifying the scalp to reset all hair types. Powered by aloe vera, honey and sea water, this purifying shampoo is designed to provide a powerful deep clean, preserve moisture and add softness.

Who it's for

- All hair types and textures
- Damaged, overworked hair

Key ingredients

- Quinoa protein
- Green tea extract
- Argan oil
- Honey

Key benefits

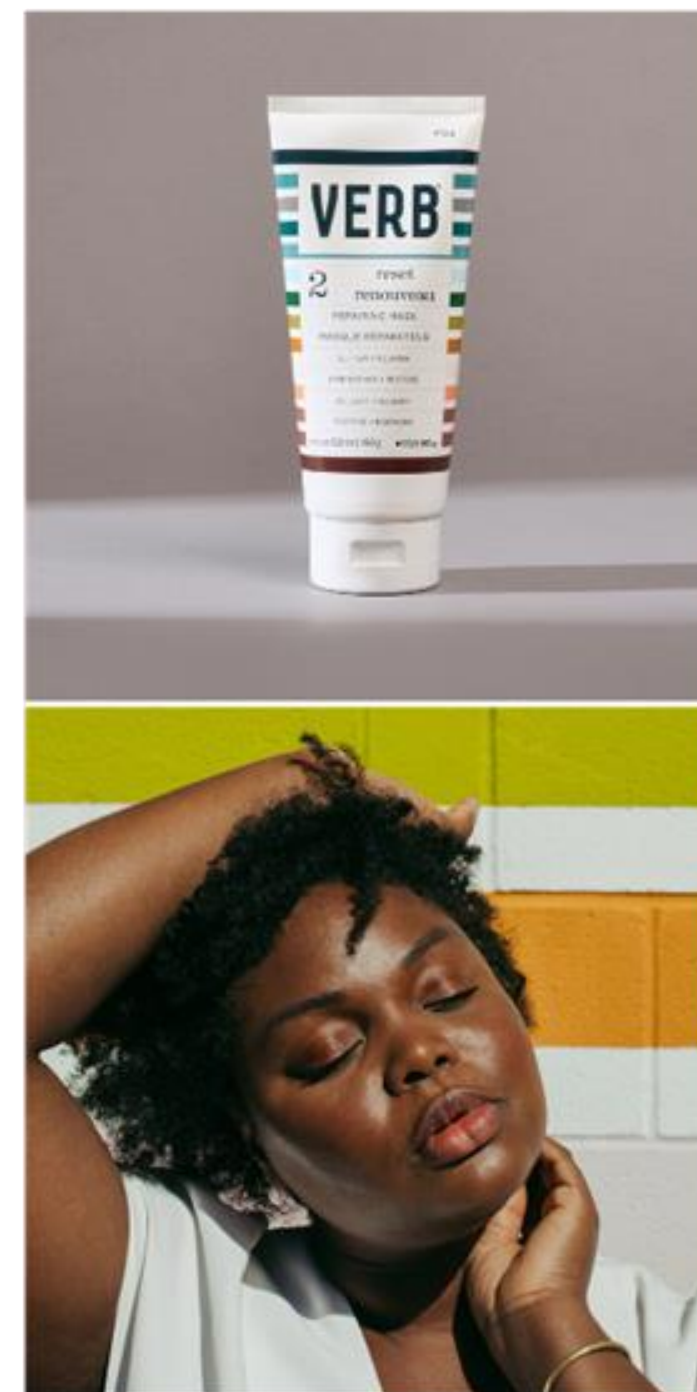
- Repairs and replenishes protein
- Deeply hydrates and nourishes
- Softens strands

Directions

After washing with Reset Clarifying Shampoo, work formula through damp hair. Allow mask to sit on the hair for 5-7 minutes. Rinse. Follow with Reset Sealing Mist. Repeat your Reset routine every 3-5 washes.

Stylist tip!

- Make the most out of this hair mask by following with Reset Sealing Mist. Reset is not recommended for keratin-treated hair as all products include sea water.



RESET SEALING MIST

A strengthening hair mist

3.4oz | 100mL



What it does

Verb® Reset Sealing Mist is the third step in the Reset Collection's three-step system. It locks in the protein supplied by the Reset Repairing Mask and restores hair to its natural pH. This strengthening mist works to smooth the hair shaft and leave strands detangled, shiny and easy to style.

Who it's for

- All hair types and textures
- Damaged, overworked hair

Key ingredients

- Aloe vera
- Green tea extract
- Castor oil
- Honey

Key benefits

- Locks in protein and moisture
- Preps and adds extra slip for easy detangling and styling
- Smooths frizz

Directions

Mist throughout towel-dried hair after using Reset Clarifying Shampoo and Reset Repairing Mask. Comb hair and style as usual. Repeat your Reset routine every 3-5 washes.

Stylist tip!

- Feel free to spritz this bad boy anytime you're experiencing major frizz. Reset Collection is not recommended for keratin treated hair as all products include sea water.





STYLERS

PK (PRODUCT KNOWLEDGE) SHEETS

STYLING COLLECTION

Stylers to create and finish any style.



STRONG HAIRSPRAY
7 oz



**MORINGA + JOJOBA
TREATMENT OIL**
1 oz



FORMING FIBER
2oz



SCULPTING CLAY
2 oz



SEA SPRAY
6.3 oz

MORINGA + JOJOBA TREATMENT OIL

A multi-use hair oil serum

1oz | 30mL



What it does

This formula was designed to nourish hair, fight dry scalp and is proven to reduce breakage by 73% and mend split ends by 64%*.

Who it's for

- All hair types and textures
- Dry, flakey scalp

Key ingredients

- Moringa oil
- Jojoba oil

Key benefits

- Multi-use formula that can be used on hair, body and cuticles
- 100% natural
- Fragrance-free
- Silicone-free

Directions

For damaged hair and split ends, apply a few drops directly to damp or dry hair to hydrate and nourish.

All hair types: Use drops on dry scalp as a pre-wash treatment, massaging drops directly into roots, let sit and wash out with any Verb® shampoo.

Fine hair: Use as an overnight deep treatment and wash out with your fav Verb® shampoo.

Medium hair: Mix in a few drops to your fav Verb® hair mask for added hydration.

Thick hair: Apply directly to damp hair or dry split ends. Proven to reduce breakage by 73%*

Stylist tip!

- Use on body and cuticles as needed for soft, hydrated skin.



STRONG HAIRSPRAY

A hairspray that provides long-lasting hold

7oz | 230mL



What it does

Verb® Strong Hairspray provides strong but flexible hold to any style. The flake-free formula works well with styling and heating tools and is ideal for locking in up-dos and curls. Dries quickly, brushes out easily.

Who it's for

All hair types and textures

Key ingredients

- Glycerin
- Pro-vitamin B5

Key benefits

- Strong but flexible hold for pliability
- Perfect for curls or updos
- Provides a crunch-free finish

Directions

Spray 8-10 inches away from hair evenly. For firmer hold, use more. Safe to use with heat.

Stylist tip!

- Pesky baby hairs won't lay flat? Spray Strong Hairspray into an unused toothbrush and swoop those baby hairs into formation..



SCULPTING CLAY

A pliable pomade

2oz | 57 g



What it does

Verb® Sculpting Clay provides a medium hold so strands stay put but have the ability to be reworked. This formula was designed to restore and protect strands while adding light shine. Perfect for short styles and updos.

Who it's for

All hair types and textures

Key ingredients

- Argan oil
- Avocado oil
- Sunflower seed extract

Key benefits

- Medium hold for flexible styles
- Adds subtle shine
- Provides a soft, crunch-free

Directions

Work a small amount evenly through damp or dry hair. Style as usual.

Stylist tip!

- Heat up with a blow dryer (or your hands) for 15 seconds for a super smooth application.



FORMING FIBER

A long-lasting styling balm

2oz | 57 g

**What it does**

Verb® Forming Fiber provides an all-day, flexible hold to updos, short styles and edges for a sleek finish.

Who it's for

All hair types and textures

Key ingredients

- Natural beeswax and lanolin
- Pro-vitamin B5
- Glycerin

Key benefits

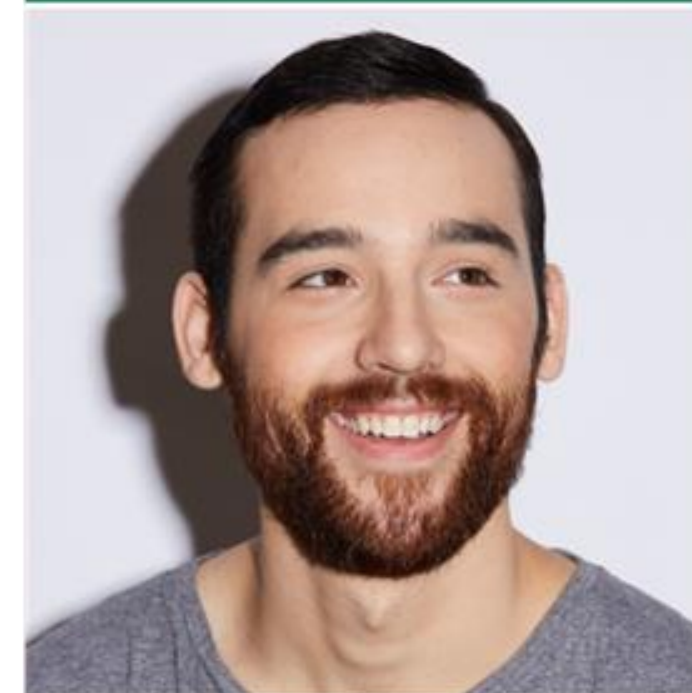
- Strong but flexible hold for pliability
- Perfect for sleek styles and sculpting edges
- Provides a crunch-free finish

Directions

Emulsify product between palms and work through damp or dry hair. To sculpt edges, apply with fingertips or a small bristle brush.

Stylist tip!

- Heat up with a blow dryer (or your hands) for 15 seconds for a super smooth application.



SEA SPRAY

A lightweight texturizing spray

6.3oz | 186mL

**What it does**

Verb® Sea Spray takes landlocked hair to the beach for tousled, effortless waves. Formulated with natural sea salt and a new coconut water and mango scent, this light mist delivers a breezy boost of texture.

Who it's for

Straight or wavy hair

Key ingredients

- Natural sea salt
- Sunflower seed extract
- Seaweed extract and kelp
- Sweet almond fruit extract

Key benefits

- Adds soft, textured waves
- Ideal for wet or dry styling
- Perfect for all-over application

Directions

Apply to dry or damp hair, spraying in sections while using fingertips to twist and define loose waves. Let hair air dry for light texture and volume or diffuse for amplified waves.

Stylist tip!

- After applying, use your fingers to create texture and separation. You can also use this product to add texture and grit to clean hair before creating an updo..



DRY SHAMPOO



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

DRY SHAMPOO COLLECTION

Water-free options to refresh styles.



DRY SHAMPOO LIGHT

4.5 oz



DRY SHAMPOO DARK

4.5 oz



DRY SHAMPOO POWDER

2 oz

DRY SHAMPOO POWDER

Save your style. Refresh + extend.

A talc-free and translucent dry shampoo to refresh hair, remove excess oil and boost body.

2oz



What it does

Absorbs impurities and re-energizes your look on the spot.

Who it's for

For all hair types & textures

Key ingredients

- Tapioca Starch: absorbs oils and impurities
- Glycerin: naturally binds moisture for added softness.

Key benefits

- Refreshes hair
- Removes excess oil
- Boosts body

Directions

Divide hair into sections. Twist the cap to reveal spray dispenser. Squeeze the bottle to evenly dispense product along the created part. Allow powder to set for two minutes. Massage scalp to create volume. Brush hair thoroughly until powder is evenly distributed.

Stylist tip!

- Give Dry Shampoo a minute to absorb and then brush it out. Got a little too excited with the powder? Use a blow dryer to get rid of the excess.

Verb Dry Shampoo is proven to reduce hair oil by 45% after just two sprays.*

*In a third party lab setting



DRY SHAMPOO DARK

An earth-toned dry shampoo

4.5oz | 164mL



What it does

Verb® Dry Shampoo Dark refreshes hair, removes oils, boosts body and prevents damage from washing and styling. This formula was designed to disappear in darker hair tones and leave hair feeling clean.

Who it's for

- All hair types and textures
- Dark hair tones

Key ingredients

- Glycerin

Key benefits

- Aerosol formula for all-over application
- Adds light volume
- Earth-toned formula disappears in darker hair tones

Directions

Shake well and spray 8-10 inches away from roots. Massage into scalp, brush out and style away.

Stylist tip!

- Follow with Ghost Dry Oil™ for a no-hassle, water-free routine. Think of it as your "dry conditioner" after you dry shampoo.



DRY SHAMPOO LIGHT

A purple-tinted dry shampoo

4.5oz | 164mL



What it does

Verb® Dry Shampoo Dark refreshes hair, removes oils, boosts body and prevents damage from washing and styling. This formula was designed to disappear in darker hair tones and leave hair feeling clean.

Who it's for

- All hair types and textures
- Blonde, grey and silver hair tones

Key ingredients

- Glycerin

Key benefits

- Aerosol formula for all-over application
- Adds light volume
- Purple-tinted formula neutralizes brass in blonde and silver tones

Directions

Shake well and spray 8-10 inches away from roots. Massage into scalp, brush out and style away.

Stylist tip!

- Follow with Ghost Dry Oil™ for a no-hassle, water-free routine. Think of it as your "dry conditioner" after you dry shampoo.



BODY



VERB

PK (PRODUCT KNOWLEDGE) SHEETS

BODY COLLECTION

Formulas to gently cleanse and hydrate the body for soft, touchable skin.



BODY WASH
12 oz



BODY LOTION
12 oz

BODY LOTION

A fragrance-free body lotion for soft, touchable skin

12oz | 355mL

**What it does**

Verb® Body Lotion is a weightless, fragrance-free formula designed for full-body softness and hydration. Moringa oil, enriched with fatty acids, leaves skin feeling nourished and touchable.

Who it's for

Every body & every skin type

Key ingredients

- Moringa oil
- Coconut oil
- Argan oil

Key benefits

- Fast-absorbing + hydrating

Directions

After cleansing with Verb® Body Wash, apply lotion liberally on towel-dried skin, focusing on dry areas like elbows and knees. Reapply as needed..

Stylist tip!

- There's never a wrong time to reapply. Use throughout the day on hands, arms + décolletage for healthy glowing skin.
- Don't forget the body as part of your nighttime routine. Keep a bottle at your bedside and let it work its magic while you sleep.

This formula is clinically proven to improve skin hydration by 54% one hour after application.*

*Proven in a clinical test carried out on 12 women between 18 and 65 years old



BODY WASH

A gentle, gel to foam body wash for clean, nourished skin

12oz | 355mL

**What it does**

Verb® Body Wash is designed to gently cleanse and soften. Formulated with nourishing moringa oil and aloe to leave skin feeling soothed and hydrated.

Who it's for

Every body & every skin type

Key ingredients

- Moringa oil
- Vitamin E
- Aloe vera

Key benefits

- Gently cleanse + hydrate

Directions

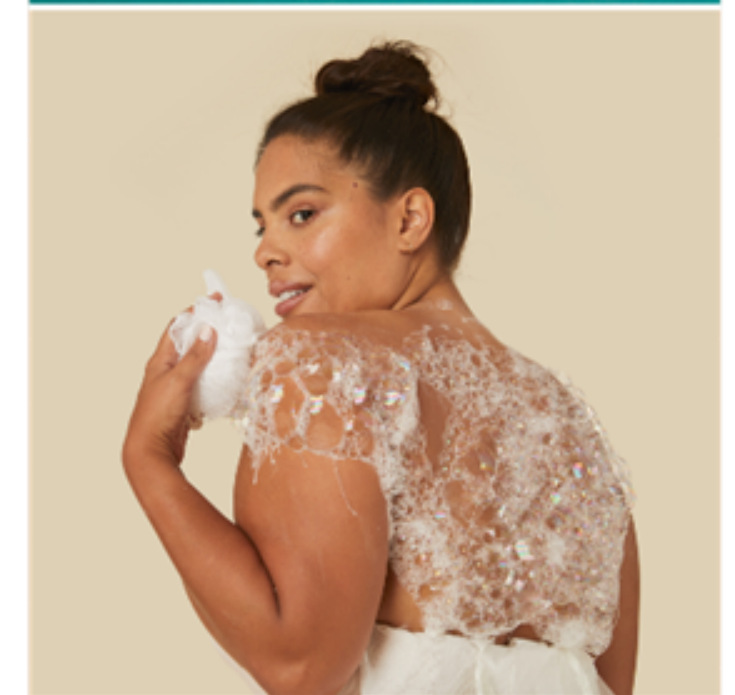
In the shower or bath, apply liberally to wet skin and massage to activate foam. Rinse thoroughly. After drying, follow with Verb® Body Lotion to hydrate skin and lock in moisture.

Stylist tip!

- Use as an alternative to shaving cream. This wash goes from gel to foam and easily rinses away, plus it's hydrating, making it a great option for shower shaving.

When used together, Body Wash and Body Lotion are clinically proven to improve skin hydration by 65% one hour after use and application*

*Proven in a clinical test carried out on 12 women between 18 and 65 years old





THANK YOU!